

openline

A Bi-Monthly Newsletter for Mesa Utility Customers

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A Day At The Diamond!

You can celebrate the return of spring training baseball with A Day at the Diamond Saturday, Feb. 27 from 12:30 p.m. to 5:30 p.m. at Sloan Park, 2330 W. Rio Salado Parkway, and surrounding areas at the spring training home of the Chicago Cubs.



The FREE event will include numerous fun activities for the whole family. There will be baseball clinics for the kids; family fun and games including bounce houses, a zip line and obstacle course; live music; food and beverages served at Sloan Park concession stands; food trucks and a sports card show. The Chicago Cubs team shop and box office will also be open with souvenirs to purchase and tickets to spring training games respectively.

Sponsors of A Day at the Diamond include the City of Mesa; the Chicago Cubs; Visit Mesa and Mesa Parks, Recreation and Community Facilities and more.



City of Mesa launches MesaSizeUp.com



A FREE online market intelligence tool which helps businesses grow and compete

The City of Mesa and the Mesa Chamber of Commerce have launched a free online tool designed to help Mesa businesses grow by making smarter decisions using data analysis. **Mesa SizeUp**, located at www.MesaSizeUp.com, allows businesses to easily obtain market research and comparative business data on revenues, salaries, competitors, customer demographics and much more.

Specifically, Mesa SizeUp aggregates millions of data points from public and private sources to provide four main tools:

- **Performance benchmarking:** See how your business “sizes up” compared to competitors. Pinpoint areas where your business excels and where it may be improved. And, get suggestions on how you can use this information to grow your business.
- **Competitive assessment:** Map where competitors, customers and suppliers are located to help make strategic competitive decisions.
- **Advertising analysis:** Find the best places regionally to advertise in order to maximize your marketing dollars.
- **Demographic analysis:** Map the demographics and consumer expenditures of residents to better understand how to serve them.

“Our goal is to help Mesa businesses succeed by making it simple to access relevant and powerful data to make sound business decisions,” Bill Jabjiniak, City of Mesa Economic Development Director said. “With this free tool, entrepreneurs can gather the data and insights they need, including easy-to-understand interactive maps and graphs, with a simple mouse click.”

Mesa SizeUp is powered by SizeUp LBI, a service of GIS Planning, a world leader in online economic development solutions.

Learn more at www.MesaSizeUp.com.

INFORMATION
For a complete listing of City events, activities and meetings, check out Mesa’s events calendar at www.mesaaz.gov or tune into Mesa Channel 11.

TAKE OUR ONLINE SURVEY AT:
<https://www.surveymonkey.com/r/MesaInformation>





Celebrate Earth Day on April 22nd



Looking for a simple way to support Earth Day? Remember to reduce, reuse and recycle. The following UNBAGGED items can be recycled in Mesa's blue recycle barrel:

- Plastic cups & containers #1-7
- Aluminum & metal cans
- Cardboard & paperboard boxes
- Glass bottles
- Newspapers, magazines & telephone books
- Milk & juice cartons
- Office paper & paper bags
- Junk mail

Please remember that Styrofoam, plastic bags, plastic wrap, foil and plastic pouches, wires, hoses, and textile material are not accepted in the blue barrel.

To learn about Mesa's recycling programs, visit www.mesarecycles.org. For a calendar of Earth Day related events and a list of resources and tips, visit www.mesaaz.gov/sustainability or call 480-644-3306.

The Smell of Natural Gas

Do you know what natural gas smells like? In its natural state, it is colorless and odorless. As a safety precaution, a distinctive sulfur-like odor that is similar to rotten eggs is added to natural gas so you can smell a leak immediately.

For your safety, it is important that everyone in your family recognizes this odor. Request a free Scratch-n-Sniff card from the Energy Resources Department by contacting Jennifer Codd by email at Jennifer.Codd@mesaaz.gov or call 480-644-4795.

If you smell natural gas, always call 480-644-4277 (GASS) or 911 immediately. Visit www.mesaaz.gov/energy for more information.



Celebrate Mesa 2016

Jump on the light rail and come party with us on Saturday, April 16 from noon - 4 pm at Pioneer Park, 526 E. Main St.

Celebrate Mesa will be jammed packed with carnival games and rides, music, live entertainment, food for purchase and so much more. City departments will have booths with information and fun, interactive activities for the kids. Police and Fire vehicles will be on display with a fly-in from the Mesa Air Unit. The community stage will have local talent performing musical acts, martial arts and other live demonstrations.

Admission and parking is free and children can also have unlimited access to signature rides for only \$5. For more information visit: www.MesaAZ.gov/celebratemesa.



CycloMesa & Mesa Adventure Challenge Coming to Downtown Mesa

Calling all bike enthusiasts - as well as anyone looking to have some fun! Downtown Mesa will be the place to be for several cycling events all rolled into one jam-packed weekend.

The fifth annual CycloMesa bicycle festival will be held April 1, 2 and 3. All three days will feature a variety of cycling events, activities, food and fun. Included during the weekend will be the fast-paced, closed course El Tour Criterium races, the open course El Tour de Mesa race/ride, the Mesa Adventure Challenge - Bike Edition and the Arizona Cycling Summit.

For those who prefer a slower pace, there will be entertainment for all ages including a zip line, bungee trampolines, rock wall, bicycle rodeo, BMX Freestyle show, custom bicycle competitions, a kids' zone, vendors and more. Music will fill the air and food and drink vendors will be on hand all three days.

For a complete schedule and to register for various events visit www.cyclomesa.com, www.mesabikerace.com (criterium races), www.cazbike.org/summit (AZ Cycling Summit), and www.mesaadventurechallenge.com, or call Jim Hash at 480-644-3556.



Green Yard Waste Barrel Program

Did you know that the City of Mesa is the only municipality in the entire state to offer a citywide curbside green barrel program? By participating in this earth friendly program, Mesa residents can recycle their grass, plant trimmings and small tree branches. Material is kept out of the landfill and instead converted into compost. Green yard waste barrels are available for \$6.31 per month and are serviced on the same day as your blue recycle barrel.

For more information, visit www.mesarecycles.org or call Customer Service at 480-644-2221.



Household Hazardous Waste Collection Event Saturday, April 9 | 8 a.m.-12 p.m.

Center Street Facility, 2412 N. Center St.

For more information, call 480-644-2221 or visit www.mesarecycles.org

Remember that when you shop, every dollar spent in Mesa supports not only local businesses but your community, providing critical funding for police, fire, streets, parks and more. **SHOP MESA!**